

# RICHARD GENZER

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Richard has been involved in management and technology since 1986 performing such functions as software development, product & project management, online services, business development, financial services, monetizing web-content, electronic commerce and various broadband applications. He has held various positions including 11 years as CTO as well as executive vice president. A skilled leader, public speaker and technologist, Richard has been fortunate to be an early team member in four entrepreneurial ventures. Today, Richard runs a successful consulting practice leveraging skills learned from his many years as an entrepreneur and leader.

In his consulting practice, Richard helps a variety of firms create and execute strategy. This includes business/strategic plan work, technology direction, fundraising and product/project development. Richard is also heavily involved in various due diligence assignments performing about 20 such assignments per year. Along with his consulting practice, Richard volunteers at Ben Franklin Technology Partner's Technology Advisory Committee and sits on a sub-committee of the Arts and Business Council of Philadelphia. In the academic arena, Richard is an adjunct professor teaching business and technology-oriented classes at Temple's Fox School of Business as well as an undergraduate business/economics class at The University of the Arts.

Before striking it on his own, Richard was EVP and CTO at The Network Connection providing entertainment and information systems for hotels, cruise ships and long-haul passenger trains. Before that, Richard was a founder of IntelliHealth, a 2-time Webby™ award winning health information portal. At IntelliHealth Richard was CTO as well as head of business development. While not working on technology strategy, Richard was negotiating deals with AOL, Yahoo!, CBS and many others. Before IntelliHealth, Richard was one of the original employees at Reality Online. For over seven years, Richard worked in various technology-focused roles as well as running QA, documentation, product management and elements of their consulting practice. Richard was also one of the first 15 employees at Cricket Software, a very early publisher of graphic software for the Macintosh and Windows platforms.

Richard holds a BS in electrical engineering from University of Maryland.